

**NOTICE OF CLAIMS DEADLINE**  
**Class Action Legal Notice**

[www.mnp.ca/facebooksettlement](http://www.mnp.ca/facebooksettlement)

**WHAT IS THIS ABOUT?**

You are receiving this notice because some of your Facebook activity may have been featured in a Facebook marketing product called "Sponsored Stories" between January 1, 2011, and May 30, 2014. A settlement fund of **\$51,000,000 less costs, fees, disbursements, administration costs and taxes**, is available to pay all eligible claimants, known as Class Members, who make a claim.

**DEADLINE FOR MAKING A CLAIM**

**Important:** The **deadline** for making a claim is **5:00 p.m. Pacific Time on August 20, 2024**. All claims must be received by Claims Administrator MNP Ltd., by no later than **5:00 p.m. Pacific Time on August 20, 2024**. **Late claims will not be considered.**

**WHO CAN CLAIM?**

The lawsuit was brought on behalf of all resident natural persons of British Columbia, Saskatchewan, Manitoba, and Newfoundland and Labrador, who were members of Facebook at any time from **January 1, 2011 to May 30, 2014** and:

- a) who at any time during this period were registered with Facebook using their real name, or had a profile picture that included an identifiable self-image, or both; and
- b) whose real name, identifiable portrait, or both were used by Facebook in a Sponsored Story.

If you fit this definition you are automatically included as a member of the class action and are eligible to make a claim, unless you took steps to opt out. If you opted-out of the class action you are not eligible to make a claim.

**HOW DO I MAKE A CLAIM?**

You must fully complete the Court-approved Claim Form. To obtain and submit a Claim Form please go to the following: [www.mnp.ca/facebooksettlement](http://www.mnp.ca/facebooksettlement)

**WHAT ARE MY OPTIONS?**

<b>Complete &amp; Submit a Claim Form</b>	If you want to apply to receive money from the settlement fund you <b>MUST SUBMIT</b> a Claim Form to the Claims Administrator by <b><u>NO LATER THAN 5:00 p.m. Pacific Time on August 20, 2024.</u></b>
<b>Do Nothing</b>	If you do not make a claim, <b>you will not receive any money</b> and you will give up the right to receive money in the future.